

Media Release

FOR IMMEDIATE RELEASE

relevant date

For Further Information

Contact: *Your Name*
Your KOB Organization
Your Phone
Your e-mail

CENTER A “CATCHY” HEADLINE ABOUT YOUR PROGRAM

YOUR CITY, YOUR STATE – Within the body of your single page media release tell the reader WHO you are, WHAT you will be doing, WHERE and WHEN it will happen and HOW the event or program came to be. Use underline, **bold type** and CAPITAL letters to highlight important names, dates, times and places.

Include information about how your program fits into a global educational endeavor as well:

The Kids on the Block puppets are part of an international, educational effort utilizing live puppet theatre to teach children about sensitive topics. Over 1,600 associate troupes use curricula developed by The Kids on the Block, Inc. to deliver messages of sensitivity, acceptance, and responsible decision making to children around the world.

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